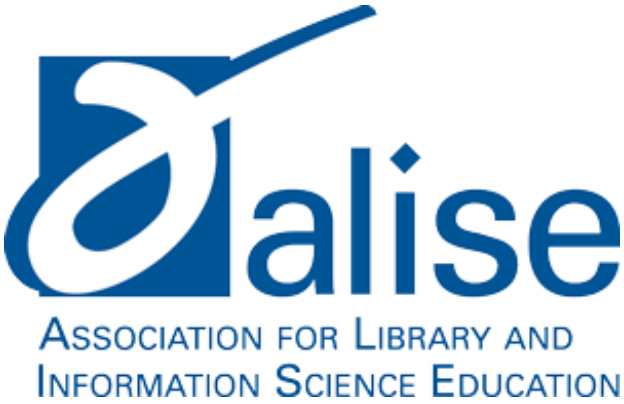
ALISE 2021 ANNUAL CONFERENCE SPONSORSHIP, EXHIBITION, ADVERTISEMENT, AND AWARD SPONSORSHIP PROSPECTUS



ABOUT ALISE

ALISE (Association for Library and Information Science Education) is a non-profit organization that serves as the intellectual home of university faculty in graduate programs in library and information science in North America. Its mission is to promote innovation and excellence in research, teaching, and service for educators and scholars in Library and Information Science and cognate disciplines internationally through leadership, collaboration, advocacy, and dissemination of research.

ALISE | 4 Lan Drive, Suite 310 | Westford, MA | office@alise.org | 978-674-6190 phone

ABOUT ALISE ANNUAL CONFERENCE

The ALISE 2021 Annual Conference is September 21-23 in Milwaukee, WI. In the face of a multitude of health, economic, social, and environmental crises, there is an urgent need to cultivate deliberate resilience measures as we reimagine the educational landscape. Library and information science (LIS) educators must pivot quickly as we examine curricula that propel our students into leadership positions. We must also continue in advocacy roles within our institutions to maintain strategic leadership for sustainability of our programs.

The ALISE 2021 Annual Conference invites conference participants to share their ideas, initiatives, and research on teaching and learning, policy, and pedagogy that will help craft a resilient and sustainable future for LIS education and the information professions.

CO-CHAIRS:

Dr. Sue Alman, San Jose State University

Dr. Kim Thompson, University of South Carolina

ABOUT THE CONFERENCE

Hyatt Regency Milwaukee
333 West Kilbourn Avenue
Milwaukee, WI 53203

AUDIENCE PROFILE:

ALISE members are primarily university faculty, administrators, and students. They teach in a wide range of areas, from serving children in libraries to corporate database management. They need tools and services to support their teaching and research, as well as tools to streamline the academic workflow.

- ALISE has members from around the globe.
- Our members are well-educated and tech-savvy professionals—leaders in the library and information science education profession.
- They rely on ALISE to keep up with professional trends, maintain professional contacts, and help make purchasing decisions.
- Our members not only make purchasing decisions for their own universities, but they touch every librarian that enters the work force, thus influencing their vendor knowledge.
- From deans to faculty, administrators to doctoral students, your message will reach select, qualified library and information science educators.
- 70% female, 30% male

Learn more at www.alise-2021-conference.

Complete the online sponsor/exhibitor/advertiser application today!

OPPORTUNITIES

Sponsorship, Exhibition and Marketing

Be part of an exceptional marketing opportunity at this premier annual gathering of library and information science professionals. The ALISE 2021 Conference theme of "Crafting a Resilient Future: Leadership, Education & Inspiration" will focus on interaction between our ALISE members and you, our sponsors. Be a part of this exciting event!

- Sponsor headline activities such as networking receptions, poster sessions, sponsored breakfasts, breaks, and more
- Exhibitor display opportunities to broaden exposure
- Representatives are permitted and encouraged to attend all sessions, meals, and social activities
- Recognition online and in print before, during, and after the annual conference
- Sponsors will be personally introduced and thanked at the event
- Appropriate opportunities are available for both organizations in attendance and those who wish to be represented without sending staff

BENEFITS

- Build relationships by connecting with your best clients and meeting promising new prospects
- Showcase your information, programs, products, and services
- Garner goodwill amongst your target audience by supporting their personal growth and the advancement of their profession
- Gain profile and stand out from your competition
- Maximize your marketing dollars

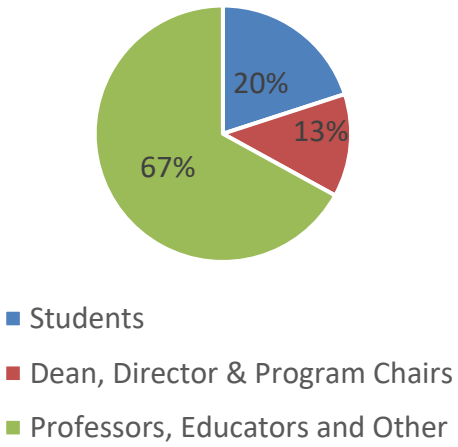
ALISE 2021
CRAFTING A RESILIENT FUTURE
LEADERSHIP, EDUCATION, & INSPIRATION
MILWAUKEE, WI – SEPTEMBER 21-23

GREAT OPPORTUNITIES TO REACH YOUR TARGET AUDIENCE!

ALISE Attendees Cognate Areas

Education of Information Professionals	55%
Information Practices	55%
Sociocultural Perspectives	45%
Human-Computer Interaction & Design	15%
Data Management	10%
Data Science	10%

ALISE Attendees Demographics



SAMPLE OF PAST ALISE CONFERENCE SPONSORS AND EXHIBITORS

American Library Association	Pratt Institute	University of Maryland
Bound to Stay Bound	ProQuest	University of Missouri
Catholic University of America	Penn State University Press	University of North Carolina – Chapel Hill
Dominican University	Rowman & Littlefield	University of North Carolina - Greensboro
Drexel University	Rutgers University	University of North Texas
Emporia State University	Simmons University	University of Rhode Island
Florida State University	St. John's University	University of South Carolina
Freedom to Read Foundation	Syracuse University	University of Tennessee - Knoxville
Library Journal, LLC	University of Alabama	University of Washington
Kent State University	University Of Chicago Press	University of Wisconsin-Madison
Libraries Unlimited, Imprint of ABC-CLIO	University of Illinois at Urbana-Champaign	Wayne State University

List is only a partial list of past sponsors and exhibitors.

ALISE 2021

CRAFTING A RESILIENT FUTURE

LEADERSHIP, EDUCATION, & INSPIRATION

MILWAUKEE, WI – SEPTEMBER 21-23

EXHIBITOR OPTIONS

EXHIBITOR

$1,500

- Two exhibit days, Tuesday and Wednesday, September 21-22, 2021
- Skirted 6’ table in Exhibition/Registration Hall, plus full access to conference sessions, receptions and events for two exhibitor representatives ($300 for each additional representative)
- Access to attendee list including mailing and email addresses pre- and post-conference for two mailings*
- Recognition on the conference website (organization logo and link)
- Recognition during Welcome Reception/Works in Progress Poster Session (organization logo on screens)
- Recognition in the conference program (organization logo)
- Recognition in the mobile event app (organization logo and link)
- Recognition in the conference marketing emails (organization logo and link)
- Opportunity to provide one promotional item in attendee tote bags

** For attendees who do not “opt-out” from receiving such solicitation.*

Exhibitor kits for the conference will be emailed in summer 2021. This will include information on shipping materials, special requirements such as internet connectivity or electricity and other details.

FRIENDS OF ALISE TABLE

$300

This shared exhibit table allows sponsors to share various material that promotes their activities. This sponsorship includes:

- Opportunity to provide a promotional item on shared table in exhibit area
- Recognition on the conference website (organization name and link)
- Recognition in conference program (organization name)
- Recognition during Welcome Reception/Works in Progress Poster Session (organization name on screens)
- Recognition in mobile app (organization name)

Exhibitor kits for the conference will be emailed in early summer 2021. This will include information on shipping materials.

EVENT SPONSORSHIP OPTIONS

OPENING RECEPTION & WORKS IN PROGRESS POSTER SESSION

(One Available)

$3,000

This popular reception provides poster authors the opportunity to obtain feedback on their work. Sponsorship of this reception includes:

- Up to three slides included in the looped slide presentation at the Opening Reception
- Recognition on reception signage (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

AWARDS LUNCHEON

(One Available)

$3,000

All conference registrants are invited to lunch to celebrate the 2021 ALISE Awards winners. This sponsorship includes:

- Two minutes at the podium to welcome guests to the luncheon
- Recognition on Awards Luncheon signage (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

PLENARY PRESENTATION

(One Available)

$2,500

This plenary session is the cornerstone of the ALISE conference. The sponsorship includes:

- One minute at the podium to welcome guests to the plenary presentation
- Recognition on plenary screen (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

COUNCIL OF DEANS, DIRECTORS & CHAIRS MEETING

(One Available)

$2,500

The deans, director, and chairs from ALISE Institutional Member Schools meet at the conference to share mutual concerns. This sponsorship includes:

- Recognition at the podium by the co-chairs of the Council of Deans, Directors and Chairs
- Recognition on meeting signage (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

BREAK SPONSOR, TUESDAY, MORNING AND AFTERNOON

(One Available)

$2,500

The breaks during the conference provide attendees sought after networking opportunities and time to reenergize for upcoming sessions. This exclusive sponsorship includes:

- Recognition on break napkins (organization logo)
- Logo and link on conference website
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

BREAK SPONSOR, WEDNESDAY, MORNING AND AFTERNOON

(One Available)

$2,500

The breaks during the conference provide attendees sought after networking opportunities and time to reenergize for upcoming sessions. This exclusive sponsorship includes:

- Recognition on break napkins (organization logo)
- Logo and link on conference website
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

BREAK SPONSOR, THURSDAY, MORNING

(One Available)

$1,750

The breaks during the conference provide attendees sought after networking opportunities and time to reenergize for upcoming sessions. This exclusive sponsorship includes:

- Recognition on break napkins (organization logo)
- Logo and link on conference website
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

ALISE ACADEMY

(One Available)

$1,500

This sponsorship includes:

- Recognition at the podium as the sponsor
- Recognition on event signage (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

DOCTORAL STUDENT POSTER SESSION RECEPTION SHOWCASE SPONSOR

$1,250

Available to university and college LIS programs only

Show your support of the dedicated doctoral students who have chosen library and information science as their career choice by being one of multiple sponsors for this event.

- Recognition of students competing in the poster competition from your LIS program (signage near their poster)
- Recognition on screen during the reception (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

SCHOOL REPRESENTATIVES' BREAKFAST

(One Available)

$1,000

School Representatives from ALISE's Institutional Member Schools are invited to breakfast to discuss their challenges and successes. Benefits of this sponsorship include:

- Two minutes at the podium to welcome guests to the breakfast
- Exclusive email invitation sent to School Representatives (emails coordinated and sent by ALISE, list not provided to sponsor)
- Recognition on meeting signage (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

FIRST TIMER'S BREAKFAST

(One Available)

$1,000

First time attendees to the conference are invited to register for the breakfast to preview the conference program and invite them to make the most of their experience. The sponsor is invited to coordinate the content with the meeting host, ALISE's Director of Membership Services. Benefits of this sponsorship include:

- Two minutes at the podium to welcome guests to the breakfast
- Two exclusive email blasts (emails coordinated and sent by ALISE, list not provided to sponsor):
  - Email invitation sent to first-time attendees
  - Email blast sent to first-time attendees post-conference
- Recognition on meeting signage (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

BREAKFAST WITH A VENDOR

(One Available)

$1,000

Enjoy a dedicated meeting space and meal with conference attendees. With access to the attendee list, curate a guest list of up to 150, for your breakfast meeting from high-profile LIS educators, administrators, and researchers. ALISE facilitates introductions to the venue with the sponsor then selecting the menu and paying for all production costs (food and beverage++) direct to the venue. Sponsorship includes:

- Recognition on meeting signage (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

DOCTORAL STUDENT POSTER SESSION RECEPTION SUPPORTER

$750

Available to university and college LIS programs only

Show your support of the dedicated doctoral students who have chosen library and information science as their career choice by being one of several schools to sponsor this annual event.

- Recognition on screen during the reception (organization name)
- Recognition in conference program (organization name)
- Recognition in mobile app (organization name)

ITEM SPONSORSHIP OPTIONS

SOLD

MOBILE APP SPONSORSHIP

(One Available)

$1,500

This is an unparalleled opportunity for you to connect with attendees and push your brand throughout the entire lifecycle of the conference. With this sponsorship your organization logo will be included in the conference mobile app banners. This exclusive sponsorship also includes:

- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

CHARGING STATION

(One Available)

$750

Charging station will allow attendees to easily keep their mobile devices and laptops powered up. This sponsorship includes:

- Recognition in conference program (organization name)
- Recognition in mobile app (organization name)
- Recognition on signage at charging station (organization name)

PRODUCT SPONSORSHIPS

- **Hotel Room Key Cards, $2,000** *(One Available)*
  New for 2021, be the brand every attendee sees first thing upon check in at the Hyatt Regency Milwaukee and each time they return to their hotel room. The hotel key card sponsor's logo, along with the ALISE '21 branding, appears on attendee key cards. Also includes sponsor visibility pre-event.

- **Badge, $1,000** *(One Available)*
  New for 2021, your organization's logo will be on every attendee's name badge. Also includes sponsor visibility pre-event.

- **Lanyards, $1,000 + cost of production** *(One Available)*
  Every conference attendee receives a lanyard for their name badge. Your organization's logo and branding will be visible throughout the entire conference and beyond. Sponsor has two options; either the sponsor can provide ALISE the produced lanyards (subject to ALISE review and approval), or ALISE will design and produce with your logo and provide the invoice for production. Also includes sponsor visibility pre-event.

PRODUCT SPONSORSHIPS

- **Personal Health Kit, $2,000** *(One Available)*
  New for 2021, every conference attendee will receive a personal health kit with a mask, hand sanitizer, etc. Your organization's logo and branding will be visible throughout the entire conference and beyond. Sponsor has two options; either the sponsor can provide ALISE the produced items (subject to ALISE review and approval), or ALISE will design and produce with your logo and provide the invoice for production. Also includes sponsor visibility pre-event.

- **Tote Bags, $1,500 + cost of production** *(One Available)*
  Every full and one-day conference attendee receives a tote bag. Your organization's logo and branding will be visible throughout the entire conference and beyond. Sponsor has two options; either the sponsor can provide ALISE the produced bag (subject to ALISE review and approval), or ALISE will design and produce with your logo and provide the invoice for production. Also includes sponsor visibility pre-event.

- **Tote Bag Items, $200**
  Do you have a brochure, flyer, tchotchke, or doodad you would like to get into the hands of our conference attendees? Send us your material and we will place them into the conference attendee tote bags. One item/flyer per sponsorship.

EXPERIENCE SPONSORSHIP OPTIONS

UNCOMMONS

(One Available)

$1,000

The unCommons is an impromptu workspace and lounge available to attendees to use on an ad hoc basis. Benefits for this sponsorship include:

- Recognition on unCommons signage (organization logo)
- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)

RIDESHARE

(One Available)

$3,500

New for 2021, the exclusive rideshare sponsor will provide a complimentary coupon code to all attendees who use a specified rideshare service while attending ALISE ’21. This sponsorship includes:

- Recognition on the conference website (organization logo and link)
- Recognition in the conference program (organization logo)
- Recognition in the mobile event app (organization logo and link)
- Recognition in the conference marketing emails (organization logo and link)
- Exclusive email blast sent to ALISE ‘21 registrants regarding the rideshare discount (email coordinated and sent by ALISE, list not provided to sponsor)

PHOTO BOOTH

(One Available)

$3,000

New for 2021, this exclusive sponsorship gives your organization the opportunity to have your logo showcased in all photos. With props and take home photos, your sponsorship brings a fun element to the two receptions and poster sessions at ALISE '21. This sponsorship includes:

- Your organization's logo will be featured with the ALISE logo on the step and repeat background in the photo booth.
- Attendees will have the option to print or email their photos (ALISE retains the right to determine print or email capabilities)
- Recognition on the conference website (organization logo and link)
- Recognition in the conference program (organization logo)
- Recognition in the mobile event app (organization logo and link)
- Recognition in the conference marketing emails (organization logo and link)

WELLNESS SESSION

(One Available)

$1,000

New for 2021, if sponsored, attendees can register to participate in a wellness session. This sponsorship includes:

- Recognition on the conference website (organization logo and link)
- Recognition in conference program (organization logo)
- Recognition in mobile app (organization logo)
- Recognition on conference marketing emails (organization logo and link)
- Opportunity to provide wellness session participants with marketing materials or branded items (sponsor provides all items/materials)
- Includes one wellness session registration for organization's representative

PLACEMENT CENTER

(Multiple sponsors)

$500

A vital part of our conference is the opportunity to bring together schools and potential faculty members through the ALISE Placement Center. We make available the resumes of students and job openings, along with space and time to conduct interviews at the conference.

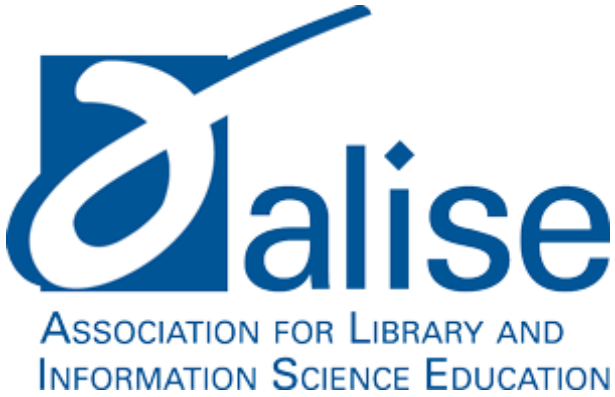
- Recognition on Placement Center signage (organization name)
- Recognition on the conference website (organization name and link)
- Recognition in conference program (organization name)
- Recognition in mobile app (organization name)

LOCAL HOST

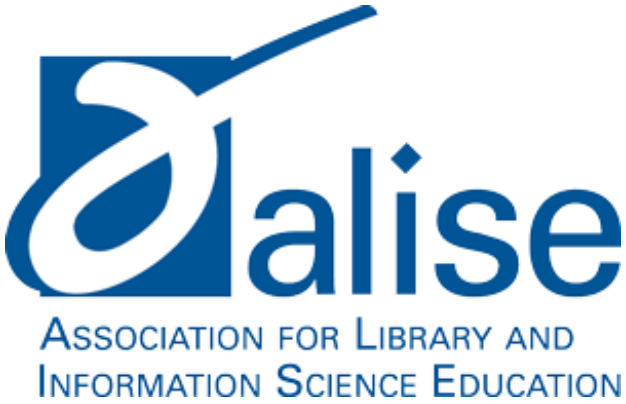
(Unlimited Availability)

Send five or more LIS students to ALISE and be named a Local Host.

- Logo displayed in conference presentation loop at various all-conference events
- Recognition on the conference website (organization name and link)
- Recognition in conference program (organization name)



AWARD SPONSORSHIP



ALISE AWARDS

ALISE provides seven awards annually:

- Service to ALISE Award
- ALISE Award for Professional Contribution
- ALISE Excellence in Teaching Award
- ALISE/Pratt-Severn Faculty Innovation Award
- ALISE/Norman Horrocks Leadership Award
- ALISE Community conn@CT Mini-Grants (multiple sponsorships available)
- ALISE/Connie Van Fleet Award for Research Excellence in Public Library Services to Adults

SPONSORSHIP AVAILABLE: SERVICE TO ALISE AWARD

(One Available)

$1,500

Awarded to an ALISE member for regular and sustained service to ALISE through the holding of various offices and positions within the organization or fulfilling specific responsibilities for the organizations.

The exclusive sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

SPONSORSHIP AVAILABLE: ALISE AWARD FOR PROFESSIONAL CONTRIBUTION TO LIS

(One Available)

$1,500

Awarded to an ALISE member for regular and sustained service that promotes and strengthens the broad areas of library and information science education through the holding of appropriate offices and positions within the profession.

The exclusive sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

ALISE EXCELLENCE IN TEACHING AWARD

(One Available)

$3,000

The ALISE Excellence in Teaching Award recognizes excellence in educating the next generation of library and information professionals.

The exclusive sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

ALISE/PRATT-SEVERN FACULTY INNOVATION AWARD

(One Available)

$1,000

The ALISE/Pratt-Severn Faculty Innovation Award is designed to identify innovation by full-time faculty members, or a group of full-time faculty members, in incorporating evolving information technologies in the curricula of accredited master's degree program in library and information studies.

The Pratt Institute, School of Information is the exclusive sponsor of the award.

The exclusive sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

SPONSORSHIP AVAILABLE: ALISE/NORMAN HORROCKS LEADERSHIP AWARD

$500

First awarded in 2009, the award recognizes a new ALISE member who has demonstrated outstanding leadership qualities in professional ALISE activities. This award addresses a number of concerns relevant to the Association, including:

- The need to attract new members and retain their membership as a lifelong commitment.
- The need to develop and recognize those new members with outstanding leadership qualities as future leaders of ALISE at the highest levels.
- The need to recognize newer members for service to the organization rather than limiting recognition to academic achievements.

Multiple sponsorships available.

The sponsorship includes:

- Recognition as the award sponsor (name) in the conference program
- Recognition as the award sponsor (name) in the mobile app/event platform
- Recognition as the award sponsor (name and link) on award website

SPONSORSHIP AVAILABLE: ALISE COMMUNITY CONN@CT MINI-GRANTS

$750

The ALISE Community conn@CT began as a space at the 2015 ALISE Conference and centennial celebration, for ALISE members to connect with social justice organizations and each other to create and innovate solutions to advance their mission. The need to attract new members and retain their membership as a lifelong commitment.

A competitive mini-grant program was designed to advance the ALISE Community conn@CT initiative. The ALISE Community conn@CT mini-grants ($750) support ALISE members to address a library and information need of a social justice organization through community engagement (in a collaborative manner). Multiple sponsorships are available.

The sponsorship includes:

- Recognition as the award sponsor (name) in the conference program
- Recognition as the award sponsor (name) in the mobile app/event platform
- Recognition as the award sponsor (name and link) on award website

SPONSORSHIP AVAILABLE: ALISE/CONNIE VAN FLEET AWARD FOR RESEARCH EXCELLENCE IN PUBLIC LIBRARY SERVICES TO ADULTS

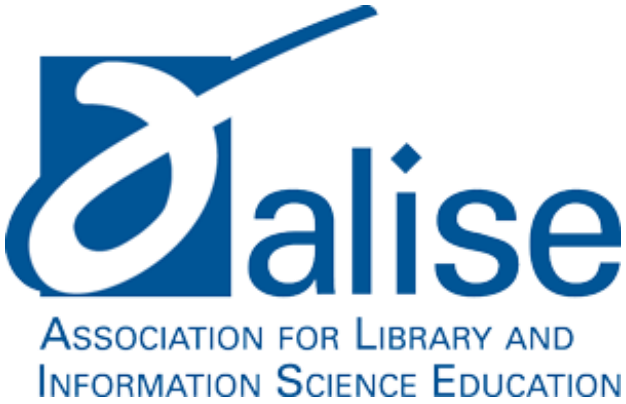
$1,000

The award honors Connie Van Fleet, in recognition of her life's work. The award recognizes LIS research conducted by an individual or a research team concerning services to adults in public libraries.

Multiple sponsorships are available.

The sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website



ALISE ANNUAL CONFERENCE AWARDS

ALISE provides four awards for the annual conference:

- ALISE Diversity Travel Award to the ALISE Annual Conference
- ALISE /Jean Tague Sutcliffe Doctoral Student Research Poster Competition
- ALISE/University of Washington Information School Youth Services Graduate Student Travel Award
- Doctoral Students to ALISE Grant

SPONSORSHIP AVAILABLE: DIVERSITY TRAVEL AWARD FOR THE ALISE ANNUAL CONFERENCE

$750

This award aims to increase diversity in LIS education/research. It provides the opportunity to an individual who wishes to address issues of diversity through doctoral study or teaching as adjuncts to gain exposure to and network with LIS educators, scholars and students.

The winner will receive a complimentary registration to the conference and a one-year membership in ALISE. The award also provides a $750 stipend for travel expenses to attend an in-person conference.

Multiple sponsorships are available.

The sponsorship includes:

- Recognition as the award sponsor (name) in the conference program
- Recognition as the award sponsor (name) in the mobile app/event platform
- Recognition as the award sponsor (name and link) on award website

ALISE/JEAN TAGUE SUTCLIFFE DOCTORAL STUDENT RESEARCH POSTER COMPETITION

(One Available)
$200

The competition was established in memory of Jean Tague Sutcliffe, professor and former dean of the Faculty of Information and Media Studies at the University of Western Ontario. Professor Sutcliffe's research on the measurement of information made significant contributions to the theoretical, methodological, and practical foundations of library and information science. The first-place winner receives a one-year student membership to ALISE and a $200 cash prize.

The University of Western Ontario is the exclusive sponsor of the award.

The exclusive sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

ALISE/UNIVERSITY OF WASHINGTON INFORMATION SCHOOL YOUTH SERVICES GRADUATE STUDENT TRAVEL AWARD

(One Available)

$750

The ALISE/University of Washington Information School Youth Services Graduate Student Travel Award supports the costs associated with participation in the ALISE Annual Conference.

The University of Washington Information School is the exclusive sponsor of the award.

The exclusive sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

SPONSORSHIP AVAILABLE: DOCTORAL STUDENTS TO ALISE GRANT

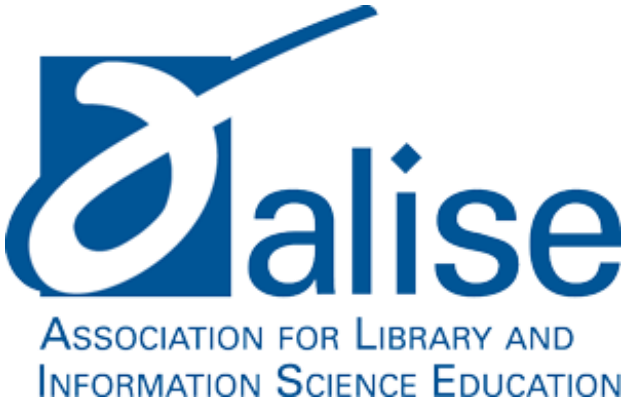
$500

The grant supports the attendance of one or more promising LIS doctoral students at the ALISE Annual Conference. Through undertaking conference assignments and participating fully in conference programs, the winner will gain an understanding of how ALISE serves its members. One or two grants will be given at the discretion of ALISE. Multiple sponsorships are available.

The winner will receive a complimentary registration to the conference and a one-year student membership in ALISE. The award also provides a $500 stipend for travel expenses to attend an in-person conference.

The sponsorship includes:

- Recognition as the award sponsor (name) in the conference program
- Recognition as the award sponsor (name) in the mobile app/event platform
- Recognition as the award sponsor (name and link) on award website



ALISE RESEARCH COMPETITIONS

ALISE conducts four research competitions annually:

- ALISE Research Grant Competition
- ALISE/Bohdan S. Wynar Research Paper Competition
- ALISE/ProQuest Methodology Paper Competition
- ALISE/Eugene Garfield Doctoral Dissertation Competition

SPONSORSHIP AVAILABLE: ALISE RESEARCH GRANT COMPETITION

(One Available)

$5,000

The Research Grant Competition awards a $5,000 grant to support research broadly related to education for library and information science. The grant cannot be used to support a doctoral dissertation. The winner will present a preliminary and final report at the ALISE Annual Conference.

This exclusive sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform, plus recognition as the session sponsor for the report presentation
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

SPONSORSHIP AVAILABLE: ALISE/BOHDAN S. WYNAR RESEARCH PAPER COMPETITION

$1,000

This award further stimulates the communication of research at the annual conference. Research papers concerning any aspect of library and information science are eligible but are not limited to regarding LIS education. Any research methodology is acceptable. The winner will present a summary of their paper at the conference.

Multiple sponsorships available.

The sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform, plus recognition as the session sponsor for the report presentation
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

ALISE/PROQUEST METHODOLOGY PAPER COMPETITION

(One Available)
$500

The purpose of the award is to stimulate communication on research methodologies at ALISE annual conferences. One winning paper will be selected.

ProQuest is the exclusive sponsor of the award.

The sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

ALISE/EUGENE GARFIELD DOCTORAL DISSERTATION COMPETITION

(One Available)
$1,000

The award recognizes dissertations that deal with substantive issues related to library and information science. Applicants may be from within or outside LIS programs. The winner will present a summary of their work at the ALISE annual conference.

The Eugene Garfield Foundation is the exclusive sponsor of the award.

The sponsorship includes:

- Recognition as the award sponsor (logo) in the conference program
- Recognition as the award sponsor (logo) in the mobile app/event platform, plus recognition as the session sponsor for the report presentation
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor (logo) in award winner announcement email and social media posts
- Recognition as the award sponsor (logo and link) on award website

ADVERTISEMENT OPTIONS

CONFERENCE PROGRAM ADVERTISING

Get your message out to the diverse ALISE audience. Your ALISE 2021 Annual Conference Program ad will reach between 300 to 400 attendees and their colleagues.

Conference Program Advertising Rates

- Color Rates

  Full-page Inside Cover (8"x 10.5"): $1,200

  Full-page Inside Back Cover (8"x 10.5"): $1,200

  Full-page Outside Back Cover (8"x 10.5"): $1,200

  Inside Full-page (non-cover) (8"x 10.5"): $1,100

  Inside Half-page (non-cover) (8” x 5"): $800

  Inside Quarter-page (non-cover) (4” x 5”): $600

- Black & White Rates

  Inside Full-page (8"x 10.5"): $800

  Inside Half-page (8” x 5"): $500

  Inside Quarter-page (4” x 5”): $300

Deadlines

Sales and artwork deadline: August 6, 2021

POLICIES

Exhibitors and Advertisers
Sales and materials are due by August 6, 2021. All payments are due in full by August 6, 2021.

Should an exhibitor and/or advertiser notify ALISE of their intent to repudiate the contract after acceptance, but prior to July 2, 2021, a refund of monies received, less a $200 cancellation fee per selected opportunity, will be provided. No refunds will be made for cancellations received on or after August 6, 2021.

Sponsors
Sales and materials are due by August 6, 2021. All payments are due in full by August 6, 2021.

Exclusive sponsorships cannot be shared.

Due to the nature of sponsorships and the benefits received, cancellations are not accepted. No refunds will be provided and full payment is required.

POLICIES

General

The following terms apply to and are part of the contract between the Exhibitor/Sponsor/Advertiser ("Exhibitor/Sponsor/Advertiser") and the Association for Library and Information Science Education ("ALISE") for the ALISE 2021 Annual Conference ("Show"). ALISE shall have the right to terminate this contact without cause at any time upon written notice.

ALISE, its agents and employees will not be liable for failure to hold the Show as scheduled. If the Show is cancelled outright by ALISE, Exhibitor/Sponsor/Advertiser payments may be applied to a future Show or may be returned, less any actual expenses for which ALISE and its agents are responsible or which they incur in connection with the Show. If the Show is relocated, delayed, or converted to a virtual format by ALISE, all reasonable efforts will be made to accommodate exhibitors, sponsors, and advertisers in the revised location, dates, and/or format, solely at ALISE's discretion.

POLICIES

Security, Liability, and Insurance

1. Exhibitors/Sponsors/Advertisers agree to indemnify, protect, save and hold harmless ALISE and their agents, employees, contractors or representatives from and against any and all losses, damages, injuries, claims, demands and expenses, including legal expenses of whatsoever kind and nature, arising due to Exhibitor/Sponsor/Advertiser's participation in the Show.

2. Exhibitor/Sponsor/Advertiser understands ALISE and its agents and the Show venue maintain no insurance covering Exhibitor/Sponsor/Advertiser's property, and it is the sole responsibility of Exhibitor/Sponsor/Advertiser to obtain such insurance.

3. Exhibitors agrees to carry General Liability Insurance with a single limit of not less than one million dollars for its employees, agents, contractors, representatives and guests present at the Show in each of the following categories: (a) Broad Form General Liability, and (b) Automobile Liability. ALISE and its agents shall be named additional insured on a primary and non-contributory basis on Exhibitor's general liability policy with waiver of subrogation in favor of ALISE and its agents. Exhibitor shall submit a Certificate of Insurance evidencing such coverage to ALISE and its agents listing ALISE and its agents as certificate holder. In addition, Exhibitor agrees to provide Workers Compensation Insurance providing benefits for the state in which the exhibit facility is located and Employers' Liability of one hundred thousand dollars per accident. An umbrella policy is satisfactory if it covers all these areas.

POLICIES

Security, Liability, and Insurance

4. ALISE and its agents, the Official General Contractors, the Facility Owner, their members, agents, representatives and/or employees will not be responsible for any injury, loss or damage that may occur to Exhibitor/Sponsor/Advertiser or its employees or property from any cause whatsoever before, during or after the Show.

5. Exhibitor agrees to maintain insurance that will fully protect, indemnify and hold harmless ALISE and its agents and the Facility Owner from any all claims of any nature whatsoever, including attorney fees, which may arise due to the actions or negligence of Exhibitor, its employees, members, contractors or representatives, including claims under the Worker's Compensation Act, and for personal injury or death, which may arise in connection with the installation, operation or dismantling of Exhibitor's display.

6. Damage to inadequately packed property is Exhibitor's own responsibility. Exhibitors are advised to add to their existing insurance a portal-to-portal rider protecting them against the damage or loss of their materials by fire, theft, accident, etc.