

## ALISE EXHIBITOR

Unlimited Availability

Recognition during Welcome Reception/Works-In-Progress Poster Session by Name Only

	Cost	6' Table + 2 Reqs	Access to Attendee Mailing Lists Pre- and Post-Conference	Recognition on Conference Webpage	Recognition in Conference Program	Recognition on Conference App	Recognition in Conference Marketing Emails	Opportunity to Provide 1 Promotional Item to Attendees
Exhibitor	\$1,500.00	✓	✓	Logo	Logo	Logo	Logo	✓ (in tote bag)
Friends of ALISE Table	\$300.00			Name only	Name only	Name only		✓ (Friends of ALISE table)

## ALISE AWARD SPONSORS

	Multiple or Exclusive Sponsorship	Cost	Recognition on Award Webpage	Recognition in Conference Program	Recognition on Conference App	Recognition in Conference	Recognition in Conference Award Winner Announcement and Social Media Posts	Co-represents Award
<b>ALISE AWARDS</b>								
Service to ALISE Award	Exclusive	\$1,500.00	Logo	Logo	Logo	Logo	Logo	
ALISE Award for Professional Contribution to LIS	Exclusive	\$1,500.00	Logo	Logo	Logo	Logo	Logo	
ALISE Excellence in Teaching Award	Exclusive	\$3,000.00	Logo	Logo	Logo	Logo	Logo	
ALISE/Pratt-Severn Faculty Innovation Award	Exclusive	\$1,000.00	Logo	Logo	Logo	Logo	Logo	
ALISE/Norman Horrocks Leadership Award	Multiple	\$500.00	Name only	Name only	Name only			
ALISE Community conn@CT Mini-Grants	Multiple	\$750.00	Name only	Name only	Name only			
ALISE / Connie Van Fleet Award for Research Excellence in Public Library Services to Adults	Multiple	\$1,000.00	Logo	Logo	Logo	Logo	Logo	
<b>ALISE ANNUAL CONFERENCE AWARDS</b>								
ALISE Diversity Travel Award	Multiple	\$750.00	Name only	Name only	Name only			
ALISE/Jean Tague-Sutcliffe Doctoral Student Research Poster Competition	Exclusive	\$200.00	Logo	Logo	Logo	Logo	Logo	✓
ALISE/University of Washington Information School Youth Services Graduate Student Travel Award	Exclusive	\$750.00	Logo	Logo	Logo	Logo	Logo	
Doctoral Students to ALISE Grant	Multiple	\$500.00	Name only	Name only	Name only			

<b>ALISE RESEARCH COMPETITIONS</b>								
ALISE Research Grant Competition	Exclusive	\$5,000.00	Logo	Logo	Logo	Logo	Logo	
ALISE/Bohdan S. Wymar Research Paper Competition	Multiple	\$1,000.00	Logo	Logo	Logo	Logo	Logo	
ALISE/ProQuest Methodology Paper Competition	Exclusive	\$500.00	Logo	Logo	Logo	Logo	Logo	
ALISE/The Eugene Garfield Doctoral Dissertation Competition	Exclusive	\$1,000.00	Logo	Logo	Logo	Logo	Logo	

## CONFERENCE SPONSORS

	Multiple or Exclusive Sponsorship	Cost	Recognition on the conference website	Recognition in conference program	Recognition in mobile app	Recognition on conference marketing emails
--	-----------------------------------	------	---------------------------------------	-----------------------------------	---------------------------	--

### EVENT SPONSORSHIPS

<b>Awards Ceremony, Luncheon</b> <i>Two minutes at the podium to welcome guests and signage at luncheon (Logo)</i>	Exclusive	\$3,000.00	Logo and Link	Logo	Logo	Logo and Link
<b>Opening Reception and Works in Progress Poster Session</b> <i>Up to three slides included in the looped slide presentation and signage at the Opening Reception (Logo)</i>	Exclusive	\$3,000.00	Logo and Link	Logo	Logo	Logo and Link
<b>Plenary Presentation</b> <i>One minute at the podium to welcome guests and signage at the plenary presentation (Logo)</i>	Exclusive	\$3,000.00	Logo and Link	Logo	Logo	Logo and Link
<b>Council of Deans, Directors &amp; Chairs Meeting</b> <i>Recognition at the podium by the co chairs of the Council of Deans, Directors and Chairs and signage at the meeting (Logo)</i>	Exclusive	\$2,500.00	Logo and Link	Logo	Logo	Logo and Link
<b>Breaks, Day 1 (AM and PM)</b> <i>Recognition on break napkins (Logo)</i>	Exclusive	\$2,500.00	Logo and Link	Logo	Logo	Logo and Link
<b>Breaks, Day 2 (AM and PM)</b> <i>Recognition on break napkins (Logo)</i>	Exclusive	\$2,500.00	Logo and Link	Logo	Logo	Logo and Link
<b>Breaks, Day 3 (AM)</b> <i>Recognition on break napkins (Logo)</i>	Exclusive	\$1,750.00	Logo and Link	Logo	Logo	Logo and Link
<b>ALISE Academy</b> <i>Recognition at the podium as the sponsor and signage at the ALISE Academy (Logo)</i>	Exclusive	\$1,500.00	Logo and Link	Logo	Logo	Logo and Link
<b>Doctoral Student Poster Session Reception Showcase Sponsor</b> <i>Recognition of students competing in the poster competition from your LIS program, signage near their poster (Logo)</i>	Unlimited	\$1,250.00	Logo and Link	Logo	Logo	Logo and Link
<b>First Timer's Breakfast/Meeting</b> <i>Two minutes at the podium to welcome guests and signage at breakfast (Logo)</i>  <i>Two exclusive email blasts (emails coordinated and sent by ALISE, list not provided to sponsor):</i> - Email invitation sent to first time attendees - Email blast sent to first time attendees post conference	Exclusive	\$1,000.00	Logo and Link	Logo	Logo	Logo and Link
<b>School Representatives' Breakfast/Meeting</b> <i>Two minutes at the podium to welcome guests and signage at breakfast (Logo)</i>  <i>Exclusive email invitation sent to School Representatives (emails coordinated and sent by ALISE, list not provided to sponsor)</i>	Exclusive	\$1,000.00	Logo and Link	Logo	Logo	Logo and Link
<b>Breakfast with a Vendor</b> <i>Enjoy a dedicated meeting space and meal for up to 150 conference attendees. Signage at meal (Logo)</i>	Exclusive	\$1,000.00	Logo and Link	Logo	Logo	Logo and Link
<b>Doctoral Student Poster Session Reception Supporter (LIS programs only)</b> <i>Recognition on screen during the reception (Name Only)</i>	Unlimited	\$750.00		Name Only	Name Only	

### EXPERIENCE SPONSORSHIPS

<b>Photo Booth (during two receptions only)</b> <i>Featured with the ALISE logo on the step and repeat background in the photo booth (Logo)</i>	Exclusive	\$3,000.00	Logo and Link	Logo	Logo	Logo and Link
<b>Wellness Session (exact details TBD)</b> <i>Opportunity to provide wellness session participants with marketing materials or branded items (sponsor provides all items/materials), signage at session (Logo)</i>	Exclusive	\$1,000.00	Logo and Link	Logo	Logo	Logo and Link
<b>unCommons</b> <i>Recognition on unCommons signage (Logo)</i>	Exclusive	\$1,500.00	Logo and Link	Logo	Logo	Logo and Link
<b>Placement Center</b> <i>Recognition on Placement Center signage (Name Only)</i>	Unlimited	\$500.00	Name Only and Link	Name Only	Name Only	

### ITEM SPONSORSHIPS

<b>Mobile App</b> <i>Recognition in conference mobile app banners (Logo)</i>	Exclusive	\$2,000.00	Logo and Link	Logo	Logo	Logo and Link
<b>Charging Station</b> <i>Recognition on signage at charging station (Name Only)</i>	Exclusive	\$1,000.00		Name Only	Name Only	

### PRODUCT SPONSORSHIPS

<b>Room Key Cards</b>	Exclusive	\$2,000.00				
New for 2022, be the brand every attendee sees first thing upon check in at the Wyndham Grand Pittsburgh Downtown and each time they return to their hotel room. The hotel key card sponsor's logo, along with the ALISE '22 branding, appears on attendee key cards. Also includes sponsor visibility pre-event.						
<b>Tote Bags</b>	Exclusive	\$1,500.00				
Every full and one-day conference attendee receives a tote bag. Your organization's logo and branding will be visible throughout the entire conference and beyond. Sponsor has two options; either the sponsor can provide ALISE the produced bag (subject to ALISE review and approval), or ALISE will design and produce with your logo and provide the invoice for production. Also includes sponsor visibility pre-event.						
<b>Lanyards</b>	Exclusive	\$1,000.00				
Every conference attendee receives a lanyard for their name badge. Your organization's logo and branding will be visible throughout the entire conference and beyond. Sponsor has two options; either the sponsor can provide ALISE the produced lanyards (subject to ALISE review and approval), or ALISE will design and produce with your logo and provide the invoice for production. Also includes sponsor visibility pre-event.						
<b>Personal Health Kit (mask, sanitizer, etc.)</b>	Exclusive	\$2,000.00				
New for 2022, every conference attendee will receive a personal health kit with a mask, hand sanitizer, etc. Your organization's logo and branding will be visible throughout the entire conference and beyond. Sponsor has two options; either the sponsor can provide ALISE the produced items (subject to ALISE review and approval), or ALISE will design and produce with your logo and provide the invoice for production. Also includes sponsor visibility pre-event.						
<b>Tote Bag Item</b>	Unlimited	\$500.00				
Do you have a brochure, flyer, tchotchke, or doodad you would like to get into the hands of our conference attendees? Send us your material and we will place them into the conference attendee tote bags. One item/flyer per sponsorship.						

## 2022 LEADERSHIP ACADEMY

	Multiple or Exclusive Sponsorship	Cost	Recognition on the conference website	Recognition during and opportunity to present at webinars and workshop	Recognition on conference marketing emails	Featured in social media posts	One complimentary registration to workshop
<b>Leadership Academy Sponsorship</b> <i>Exclusive sponsorship to support a series of five webinars and a one-day workshop following ALISE '22.</i>	Exclusive	\$3,500.00	Logo and Link	✓	Logo and Link	✓	✓

### ADS

Get your message out to the diverse ALISE audience. Your ALISE 2022 Annual Conference Digital Ad or Push Notification will reach between 300 to 400 attendees and their colleagues.

Digital Program Advertisement: \$1,200

Push notification/Announcement: \$500

## ITEM & EXPERIENCE DESCRIPTIONS

### MOBILE APP

This is an unparalleled opportunity for you to connect with attendees and push your brand throughout the entire lifecycle of the conference. With this sponsorship your organization logo will be included in the conference mobile app banners.

### CHARGING STATION

Charging station will allow attendees to easily keep their mobile devices and laptops powered up.

### UNCOMMONS

The unCommons is an impromptu workspace and lounge available to attendees to use on an ad hoc basis.

### PHOTO BOOTH

Exclusive sponsorship gives your organization the opportunity to have your logo showcased in all photos. With props and take home photos, your sponsorship brings a fun element to the two receptions and poster sessions at ALISE '22!

### WELLNESS SESSION

Exclusive Sponsorship gives attendees an opportunity to participate in a wellness session during the conference. Examples include but not limited to; Yoga class, meditation class or cooking class. Includes one wellness session registration for organization's representative.

### PLACEMENT CENTER

A vital part of our conference is the opportunity to bring together schools and potential faculty members through the ALISE Placement Center. Opportunity to make available the resumes of students and job openings, along with space and time to conduct interviews at the conference.

## POLICIES

- Exhibitors and Advertisers**  
Sales and materials are due by September 23, 2022. All payments are due in full by October 7, 2022.
- Should an exhibitor and/or advertiser notify ALISE of their intent to repudiate the contract after acceptance, but prior to August 26, 2022, a refund of monies received, less a \$200 cancellation fee per selected opportunity, will be provided. No refunds will be made for cancellations received on or after August 26, 2022.
- Sponsors**  
Sales and materials are due by September 23, 2022. All payments are due in full by October 7, 2022.
- Exclusive sponsorships cannot be shared.
- Due to the nature of sponsorships and the benefits received, cancellations are not accepted. No refunds will be provided and full payment is required.
- General**  
The following terms apply to and are part of the contract between the Exhibitor/Sponsor/Advertiser ("Exhibitor/Sponsor/Advertiser") and the Association for Library and Information Science Education ("ALISE") for the ALISE 2022 Annual Conference ("Show"). ALISE shall have the right to terminate this contract without cause at any time upon written notice.
- ALISE, its agents and employees will not be liable for failure to hold the Show as scheduled. If the Show is cancelled outright by ALISE, Exhibitor/Sponsor/Advertiser payments will be applied to a future Show or may be returned, less any actual expenses for which ALISE and its agents are responsible or which they incur in connection with the Show. If the Show is relocated, delayed, or converted to a virtual format by ALISE, all reasonable efforts will be made to accommodate exhibitors, sponsors, and advertisers in the revised location, dates, and/or format, solely at ALISE's discretion.
- Security, Liability, and Insurance**  
1. Exhibitors/Sponsors/Advertisers agree to indemnify, protect, save and hold harmless ALISE and their agents, employees, contractors or representatives from and against any and all losses, damages, injuries, claims, demands and expenses, including legal expenses of whatsoever kind and nature, arising due to Exhibitor/Sponsor/Advertiser's participation in the Show.
2. Exhibitor/Sponsor/Advertiser understands ALISE and its agents and the Show venue maintain no insurance covering Exhibitor/Sponsor/Advertiser's property, and it is the sole responsibility of Exhibitor/Sponsor/Advertiser to obtain such insurance.
3. Exhibitors agree to carry General Liability Insurance with a single limit of not less than one million dollars for its employees, agents, contractors, representatives and guests present at the Show in each of the following categories: (a) Broad Form General Liability, and (b) Automobile Liability. ALISE and its agents shall be named additional insured on a primary and non-contributory basis on Exhibitor's general liability policy with waiver of subrogation in favor of ALISE and its agents. Exhibitor shall submit a Certificate of Insurance evidencing such coverage to ALISE and its agents listing ALISE and its agents as certificate holder. In addition, Exhibitor agrees to provide Workers Compensation Insurance providing benefits for the state in which the exhibit facility is located and Employers' Liability of one hundred thousand dollars per accident. An umbrella policy is satisfactory if it covers all these areas.
- Security, Liability, and Insurance**  
4. ALISE and its agents, the Official General Contractors, the Facility Owner, their members, agents, representatives and/or employees will not be responsible for any injury, loss or damage that may occur to Exhibitor/Sponsor/Advertiser or its employees or property from any cause whatsoever before, during or after the Show.
5. Exhibitor agrees to maintain insurance that will fully protect, indemnify and hold harmless ALISE and its agents and the Facility Owner from any all claims of any nature whatsoever, including attorney fees, which may arise due to the actions or negligence of Exhibitor, its employees, members, contractors or representatives, including claims under the Worker's Compensation Act, and for personal injury or death, which may arise in connection with the installation, operation or dismantling of Exhibitor's display.
6. Damage to inadequately packed property is Exhibitor's own responsibility. Exhibitors are advised to add to their existing insurance a portal-to-portal rider protecting them against the damage or loss of their materials by fire, theft, accident, etc.