



CONFERENCE EXHIBITORS

	Cost	Exhibit Table + 2 Reps	Access to Pre and Post Attendee List	Recognition on Conference Website, Emails & Mobile App. (Logo & Link)	Provide 1 Promo Item to Attendees
Exhibitor	\$1,500	✓	✓	✓	✓ (in tote bag)
Friends of ALISE	\$300			Name only	✓ (Friends of ALISE table)

CONFERENCE SPONSORS

	Sponsorship Type	Cost	Recognition on the conference website (Logo & Link)	Recognition in Conference Mobile App (Logo & Link)	Recognition on conference marketing emails (Logo & Link)
EVENT SPONSORSHIPS					
Awards Ceremony Luncheon <i>Two minute introduction at podium and signage recognition at event</i>	Exclusive	\$4,000	✓	✓	✓
Opening Reception and Works in Progress Poster Session <i>Two minute introduction at podium and signage recognition at event</i>	Exclusive	\$4,000	✓	✓	✓
Plenary Presentation <i>Two minute introduction at podium and signage recognition at event</i>	Exclusive	\$3,000	✓	✓	✓
Council of Deans, Directors & Chairs Meeting <i>Recognition at the podium by the co-chairs of the council of deans, directors and chairs, and signage recognition at event</i>	Exclusive	\$3,000	✓	✓	✓
Breaks, Day 1 or 2 <i>Recognition on break napkins</i>	4 Opportunities	\$2,500	✓	✓	✓
Breaks, Day 3 (AM) <i>Recognition on break napkins</i>	Exclusive	\$1,000	Name Only	Name Only	Name Only
ALISE Academy <i>Recognition at the podium and signage at event</i>	Exclusive	\$1,500	✓	✓	✓
Doctoral Student Poster Session Reception Showcase Sponsor <i>Recognition of students competing in the poster competition from your LIS program, signage near their poster</i>	Unlimited	\$2,000	✓	✓	✓
Doctoral Student Poster Session Reception Supporter (LIS programs only) <i>Signage Recognition at Event</i>	Unlimited	\$500	Name Only	Name Only	Name Only
First Timer's Event <i>Two Minute Introduction at Podium and Signage Recognition at Event</i> <i>Two exclusive email blasts (emails coordinated and sent by ALISE). Emails sent to first time attendees, pre and post conference.</i>	Exclusive	\$1,200	✓	✓	✓
School Representatives' Breakfast/Meeting <i>Two minute introduction at podium and signage recognition at event</i> <i>Exclusive email invitation sent to school representatives (emails coordinated and sent by ALISE)</i>	Exclusive	\$1,000	Name Only	Name Only	Name Only
Ancillary Meeting <i>Request a meeting room at the venue to host a meeting over conference dates.</i> <i>- Cost of audio-visual and food and beverage are at an additional cost. Marketing the event is the responsibility of the sponsor.</i> <i>- Sponsor will have the ability to place your meeting in the mobile app.</i> <i>-The timing of the event cannot conflict with other conference sessions.</i> <i>Please note: Meeting Planner will provide you with instructions on usage of room and assign you the space based on availability.</i>	Limited	\$500	Name Only	Name Only	Name Only

ITEM & EXPERIENCE DESCRIPTIONS

MOBILE APP

This is an unparalleled opportunity for you to connect with attendees and push your brand throughout the entire lifecycle of the conference. With this sponsorship your organization logo will be included in the conference mobile app banners.

CHARGING STATION

Charging station will allow attendees to easily keep their mobile devices and laptops powered up.

UNCOMMONS

The unCommons is an impromptu workspace and lounge available to attendees to use on an ad hoc basis.

PHOTO BOOTH

Exclusive sponsorship gives your organization the opportunity to have your logo showcased in all photos. With a props and take home photos, your sponsorship brings a fun element to the two receptions and poster sessions at ALISE '22!

WELLNESS SESSION

Exclusive Sponsorship gives attendees an opportunity to participate in a wellness session during the conference. Examples include but not limited to; Yoga class, meditation class or cooking class. Includes one wellness session registration for organization's representative

PLACEMENT CENTER

A vital part of our conference is the opportunity to bring together schools and potential faculty members through the ALISE Placement Center. Opportunity to make available the resumes of students and job openings, along with space and time to conduct interviews at the conference.

STATISTICAL REPORT

The ALISE Statistical Report and Database is a compilation and analysis of statistical data and information about graduate library and information science education programs in ALISE Institutional Member schools/institutions. With this sponsorship your organization will receive special recognition during the Council of Deans, Directors, Chairs Meeting at the conference and have your logo featured in the summary report.

EXPERIENCE, ITEM & SESSION SPONSORSHIPS

Photo Booth <i>Photo booth available at both poster receptions. Signage Recognition on photo booth prints.</i>	Exclusive	\$3,000	✓	✓	✓
Wellness Session <i>Opportunity to offer a wellness session. The type of session will be decided once sponsorship is confirmed.</i>	Exclusive	\$1,000	Name Only	Name Only	Name Only
unCommons <i>Signage Recognition at Uncommons space.</i>	Exclusive	\$1,500	✓	✓	✓
Placement Center <i>Signage recognition at placement center</i>	Unlimited	\$500	Name Only	Name Only	Name Only
Mobile App <i>Recognition in conference mobile app</i>	Exclusive	\$2,000	✓	✓	✓
Statistical Report <i>Recognition on Statistical Report</i>	Multiple	\$2,000	✓	✓	✓
Charging Station <i>Signage recognition on charging station</i>	Exclusive	\$1,000	Name Only	Name Only	Name Only
Session Sponsorship <i>Signage recognition at preferred breakout session.</i>		\$500	Name Only	Name Only	Name Only
Video Session <i>Four sessions are selected to be recorded and made available in the online open access to provide an opportunity for attendees to participate in a wider selection of sessions and for those not able to attend. Your company logo will be displayed at the beginning of the recording</i>		\$1,000	Name Only	Name Only	Name Only
SIG Sponsorship <i>Signage recognition at the First Timer's Event and at the Registration Desk.</i>		\$2,500	✓	✓	✓

PRODUCT SPONSORSHIPS

Room Key Cards	Exclusive	\$2,000			
Be the brand every attendee sees first thing upon check in at the Hyatt Regency Milwaukee and each time they return to their hotel room. The hotel key card sponsor's logo, along with the ALISE '22 branding, appears on attendee key cards. Also includes sponsor visibility pre-event.					
Tote Bags	Exclusive	\$1,500			
Every full and one-day conference attendee receives a tote bag. Your organization's logo and branding will be visible throughout the entire conference and beyond. Sponsor has two options; either the sponsor can provide ALISE the produced bag (subject to ALISE review and approval), or ALISE will design and produce with your logo and provide the invoice for production. Also includes sponsor visibility pre-event.					
Lanyards	Exclusive	\$1,000			
Every conference attendee receives a lanyard for their name badge. Your organization's logo and branding will be visible throughout the entire conference and beyond. Sponsor has two options; either the sponsor can provide ALISE the produced lanyards (subject to ALISE review and approval), or ALISE will design and produce with your logo and provide the invoice for production. Also includes sponsor visibility pre-event.					
Tote Bag Item	Unlimited	\$500			
Do you have a brochure, flyer, tchotchke, or doodad you would like to get into the hands of our conference attendees? Send us your material and we will place them into the conference attendee tote bags. One item/flyer per sponsorship.					

ADVERTISEMENTS

Get your message out to the diverse ALISE audience. Your ALISE 2024 Annual Conference Digital Ad or Push Notification will reach between 300 to 400 attendees and their colleagues.

Digital Program Advertisement: \$1,200

Push notification/Announcement: \$500

Social Media Post: \$250

Broadcast Email: \$500

POLICIES

Exhibitors and Advertisers

Sales and materials are due by Friday, September 14, 2024. All payments are due in full by September 27, 2024.

Should an exhibitor and/or advertiser notify ALISE of their intent to repudiate the contract after acceptance, but prior to September 13, 2024, a refund of monies received, less a \$200 cancellation fee per selected opportunity, will be provided. No refunds will be made for cancellations received on or after August 23, 2024.

Sponsors

Sales and materials are due by Friday, September 13, 2024. All payments are due in full by September 27, 2024.

Exclusive sponsorships cannot be shared.

Due to the nature of sponsorships and the benefits received, cancellations are not accepted. No refunds will be provided and full payment is required.

General

The following terms apply to and are part of the contract between the Exhibitor/Sponsor/Advertiser ("Exhibitor/Sponsor/Advertiser") and the Association for Library and Information Science Education ("ALISE") for the ALISE 2024 Annual Conference ("Show"). ALISE shall have the right to terminate this contract without cause at any time upon written notice.

ALISE, its agents and employees will not be liable for failure to hold the Show as scheduled. If the Show is cancelled outright by ALISE, Exhibitor/Sponsor/Advertiser payments may be applied to a future Show or may be returned, less any actual expenses for which ALISE and its agents are responsible or which they incur in connection with the Show. If the Show is relocated, delayed, or converted to a virtual format by ALISE, all reasonable efforts will be made to accommodate exhibitors, sponsors, and advertisers in the revised location, dates, and/or format, solely at ALISE's discretion.

Security, Liability, and Insurance

1. Exhibitors/Sponsors/Advertisers agree to indemnify, protect, save and hold harmless ALISE and their agents, employees, contractors or representatives from and against any and all losses, damages, injuries, claims, demands and expenses, including legal expenses of whatsoever kind and nature, arising due to Exhibitor/Sponsor/Advertiser's participation in the Show.

2. Exhibitor/Sponsor/Advertiser understands ALISE and its agents and the Show venue maintain no insurance covering Exhibitor/Sponsor/Advertiser's property, and it is the sole responsibility of Exhibitor/Sponsor/Advertiser to obtain such insurance.

3. Exhibitors agrees to carry General Liability Insurance with a single limit of not less than one million dollars for its employees, agents, contractors, representatives and guests present at the Show in each of the following categories: (a) Broad Form General Liability, and (b) Automobile Liability. ALISE and its agents shall be named additional insured on a primary and non-contributory basis on Exhibitor's general liability policy with waiver of subrogation in favor of ALISE and its agents. Exhibitor shall submit a Certificate of Insurance evidencing such coverage to ALISE and its agents listing ALISE and its agents as certificate holder. In addition, Exhibitor agrees to provide Workers Compensation Insurance providing benefits for the state in which the exhibit facility is located and Employers' Liability of one hundred thousand dollars per accident. An umbrella policy is satisfactory if it covers all these areas.

Security, Liability, and Insurance

4. ALISE and its agents, the Official General Contractors, the Facility Owner, their members, agents, representatives and/or employees will not be responsible for any injury, loss or damage that may occur to Exhibitor/Sponsor/Advertiser or its employees or property from any cause whatsoever before, during or after the Show.

5. Exhibitor agrees to maintain insurance that will fully protect, indemnify and hold harmless ALISE and its agents and the Facility Owner from any all claims of any nature whatsoever, including attorney fees, which may arise due to the actions or negligence of Exhibitor, its employees, members, contractors or representatives, including claims under the Worker's Compensation Act, and for personal injury or death, which may arise in connection with the installation, operation or dismantling of Exhibitor's display.

6. Damage to inadequately packed property is Exhibitor's own responsibility. Exhibitors are advised to add to their existing insurance a portal-to-portal rider protecting them against the damage or loss of their materials by fire, theft, accident, etc.

