



Promoting Excellence in Library
and Information Science Education

ROWMAN & LITTLEFIELD's ALISE BOOK SERIES PROPOSAL OUTLINE

If you are interested in submitting an authored or edited book proposal for the **ALISE Book Series**, please consider the following questions as you draft your proposal. Anything you can do to help us answer these questions will strengthen your proposal.

1. Why is the book needed? Who will want to buy it and why? How is it different from other books on the same topic (what's unique about your idea)?
2. Imagine that your book is in our next catalog. Begin with a title that captures the tone and spirit of your book. What would the ideal catalog copy be? Emphasize special features or sections using bullets where appropriate.
3. Identify titles on the same topic published in the last 5-7 years. These will be your book's competition. Can you give us a sentence or two that would make us want to publish your book even though those are out there?
4. May we have a 1-3 paragraph biographical statement about you? Emphasize your education and experience that's relevant to this book topic. Please include other articles or books you've published related to this topic. The point here is to position you as an expert in this area.
5. Please let us have a tentative table of contents. Include page number estimates for each chapter. Please also include for each chapter an estimated number of photographs, figures, tables, or other graphic elements you think you would want to include in the chapter.
6. What is your target date for completing the manuscript?

Please send your proposal or questions about submitting a proposal to either of the Book Series Co-editors:

Jaya Raju, Library and Information Studies Center, University of Cape Town, Private Bag X3, Rondebosch, 7701, South Africa. Email: jaya.raju@uct.ac.za

Dietmar Wolfram, School of Information Studies, University of Wisconsin-Milwaukee, P.O. Box 413, Milwaukee, WI U.S.A. 53201. Email: dwolfram@uwm.edu