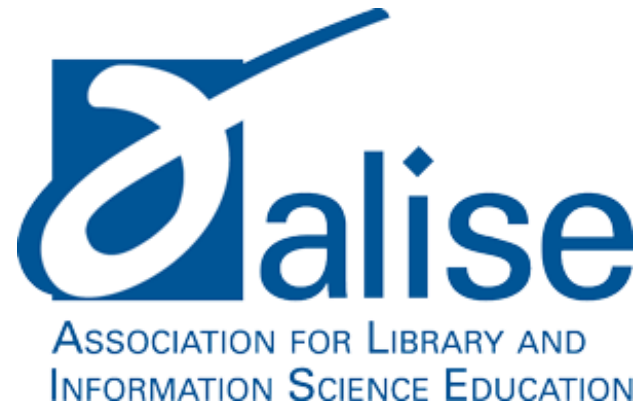


ALISE 2020 AWARD SPONSORSHIP PROSPECTUS



ABOUT ALISE

ALISE (Association for Library and Information Science Education) is a non-profit organization that serves as the intellectual home of university faculty in graduate programs in library and information science. Its mission is to promote innovation and excellence in research, teaching, and service for educators and scholars in Library and Information Science and cognate disciplines internationally through leadership, collaboration, advocacy, and dissemination of research.

ALISE | 4 Lan Drive, Suite 310 | Westford, MA | office@alise.org | 978-674-6190 phone



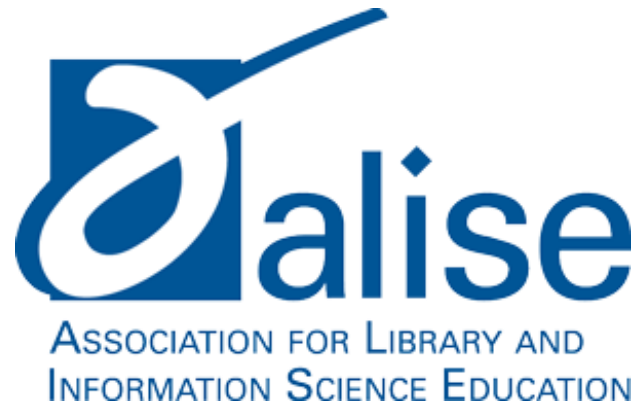
ABOUT ALISE ANNUAL CONFERENCE

The ALISE 2020 Annual Conference will be held in a virtual format October 14-22, 2020. Library and information science (LIS) education continues to be transformed by technological advances, international trends, and expanded interconnectedness, both local and global. "Change" has become a buzzword but also a constant reality. Our social settings, educational environments, and workplaces are fluid and fast-paced. In an era shaped by the continuing evolution of the information landscape, ALISE '20 will focus on the challenges and opportunities these transformations present to LIS educators in terms of institutional narratives, sustainability, and the positioning of LIS as an increasingly interdisciplinary field.

CO-CHAIRS:

Keren Dali, University of Denver

Suliman Hawamdeh, University of North Texas

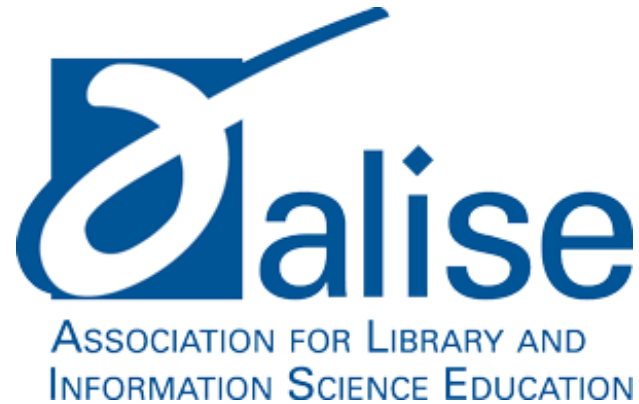


AUDIENCE PROFILE:

ALISE members are primarily university faculty, administrators, and students. They teach in a wide range of areas, from serving children in libraries to corporate database management. They need tools and services to support their teaching and research, as well as tools to streamline the academic workflow.

- ALISE has members from around the globe.
- Our members are well-educated and tech-savvy professionals—leaders in the library and information science education profession.
- They rely on ALISE to keep up with professional trends, maintain professional contacts, and help make purchasing decisions.
- Our members not only make purchasing decisions for their own universities, but they touch every librarian and many other information professionals who enter the work force, thus influencing their vendor knowledge.
- From deans to faculty, administrators to doctoral students, your message will reach select, qualified library and information science educators.
- 70% female, 30% male

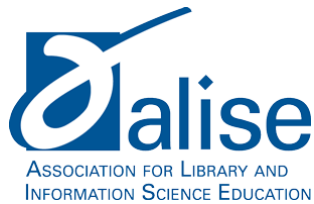
Learn more at www.alise.org.



ALISE AWARDS

ALISE provides seven awards annually:

- ALISE Service Award
- ALISE Award for Professional Contribution
- ALISE Excellence in Teaching Award
- ALISE/Pratt-Severn Faculty Innovation Award
- ALISE/Norman Horrocks Leadership Award
- ALISE Community conn@CT Mini-Grants (multiple sponsorships available)
- ALISE/Connie Van Fleet Award for Research Excellence in Public Library Services to Adults



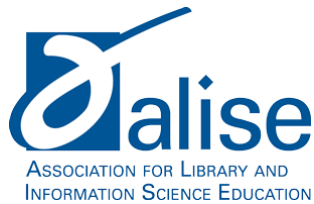
SPONSORSHIP AVAILABLE: ALISE SERVICE AWARD

\$1,500

Awarded to an ALISE member for regular and sustained service to ALISE through the holding of various offices and positions within the organization or fulfilling specific responsibilities for the organizations.

The exclusive sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the award sponsor with your logo included in the mobile app/virtual event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor in award winner announcement email
- Logo and link on award website



SPONSORSHIP AVAILABLE: ALISE AWARD FOR PROFESSIONAL CONTRIBUTION

\$1,500

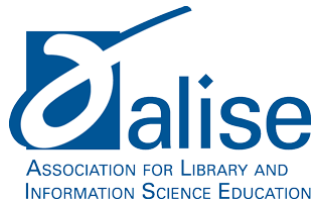
Awarded to an ALISE member for regular and sustained service that promotes and strengthens the broad areas of library and information science education through the holding of appropriate offices and positions within the profession.

The exclusive sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the award sponsor with your logo included in the mobile app/virtual event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor in award winner announcement email
- Logo and link on award website

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ALISE EXCELLENCE IN TEACHING AWARD

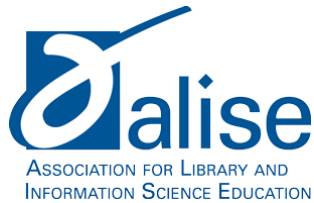
\$3,000

The ALISE Excellence in Teaching Award recognizes excellence in educating the next generation of library and information professionals.

The exclusive sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the award sponsor with your logo included in the mobile app/virtual event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor in award winner announcement email
- Logo and link on award website

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ALISE/PRATT-SEVERN FACULTY INNOVATION AWARD

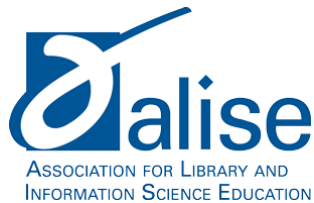
\$1,000

The ALISE/Pratt-Severn Faculty Innovation Award is designed to identify innovation by full-time faculty members, or a group of full-time faculty members, in incorporating evolving information technologies in the curricula of accredited master's degree program in library and information studies.

The Pratt Institute, School of Information is the exclusive sponsor of the award.

The exclusive sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the award sponsor with your logo included in the mobile app/virtual event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor in award winner announcement email
- Logo and link on award website



SPONSORSHIP AVAILABLE: ALISE/NORMAN HORROCKS LEADERSHIP AWARD

\$500

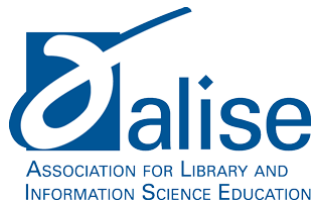
First awarded in 2009, the award recognizes a new ALISE member who has demonstrated outstanding leadership qualities in professional ALISE activities. This award addresses a number of concerns relevant to the Association, including:

- The need to attract new members and retain their membership as a lifelong commitment.
- The need to develop and recognize those new members with outstanding leadership qualities as future leaders of ALISE at the highest levels.
- The need to recognize newer members for service to the organization rather than limiting recognition to academic achievements.

Multiple sponsorships available.

The sponsorship includes:

- Recognition as the award sponsor with your name included in the conference program and in the mobile app/virtual event platform
- Recognition as the award sponsor (name) during the annual conference
- Name and link on award website



SPONSORSHIP AVAILABLE: ALISE COMMUNITY CONN@CT MINI-GRANTS

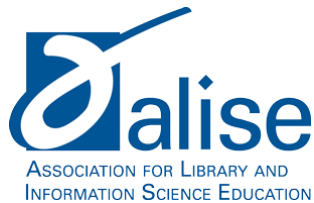
\$750

The ALISE Community conn@CT began as a space at the 2015 ALISE Conference and centennial celebration, for ALISE members to connect with social justice organizations and each other to create and innovate solutions to advance their mission. The need to attract new members and retain their membership as a lifelong commitment.

A competitive mini-grant program was designed to advance the ALISE Community conn@CT initiative. The ALISE Community conn@CT mini-grants (\$750) support ALISE members to address a library and information need of a social justice organization through community engagement (in a collaborative manner). Multiple sponsorships are available.

The sponsorship includes:

- Recognition as the award sponsor with your name included in the conference program and in the mobile app/virtual event platform
- Recognition as an award sponsor (name) during the annual conference
- Recognition as a sponsor (name and link) on award website



SPONSORSHIP AVAILABLE: ALISE/CONNIE VAN FLEET AWARD FOR RESEARCH EXCELLENCE IN PUBLIC LIBRARY SERVICES TO ADULTS

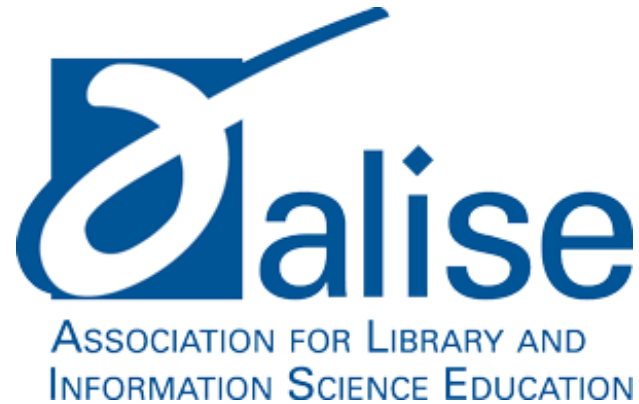
\$1,000

The award honors Connie Van Fleet, in recognition of her life's work. The award recognizes LIS research conducted by an individual or a research team concerning services to adults in public libraries.

Multiple sponsorships are available.

The sponsorship includes:

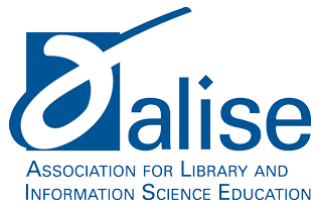
- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the award sponsor with your logo included in the mobile app/virtual event platform
- Recognition as the award sponsor (logo) during the annual conference
- Logo and link on award website



ALISE ANNUAL CONFERENCE AWARDS

ALISE provides four awards for the annual conference:

- ALISE Diversity Travel Award to the ALISE Annual Conference
- ALISE /Jean Tague Sutcliffe Doctoral Student Research Poster Competition
- ALISE/University of Washington Information School Youth Services Graduate Student Travel Award
- Doctoral Students to ALISE Grant



SPONSORSHIP AVAILABLE: DIVERSITY TRAVEL AWARD FOR THE ALISE ANNUAL CONFERENCE

\$750

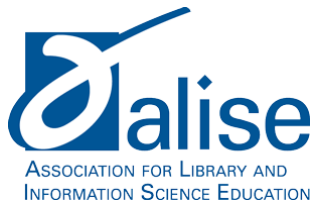
This award aims to increase diversity in LIS education/research. It provides the opportunity to an individual who wishes to address issues of diversity through doctoral study or teaching as adjuncts to gain exposure to and network with LIS educators, scholars and doctoral students. The award continues ALISE's commitment to diversity, following its adoption of the ALISE Diversity Statement in 2013.

The winner will receive a complimentary registration to the conference and a one-year student membership in ALISE.

Multiple sponsorships are available.

The sponsorship includes:

- Recognition as the award sponsor with your name included in the conference program and in the mobile app/virtual event platform
- Recognition as an award sponsor (name) during the annual conference
- Recognition as a sponsor (name and link) on award website



ALISE/JEAN TAGUE SUTCLIFFE DOCTORAL STUDENT RESEARCH POSTER COMPETITION

\$200

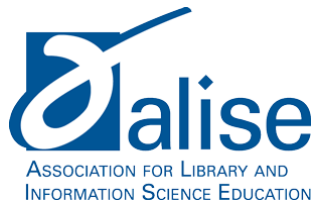
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The competition was established in memory of Jean Tague Sutcliffe, professor and former dean of the Graduate School of Library and Information Science at the University of Western Ontario (now the Faculty of Information and Media Studies). Professor Sutcliffe's research on the measurement of information made significant contributions to the theoretical, methodological, and practical foundations of library and information science. The first-place winner receives a one-year student membership to ALISE and a \$200 cash prize.

The University of Western Ontario is the exclusive sponsor of the award.

The exclusive sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the award sponsor with your logo included in the mobile app/virtual event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor when announcing the award winners
- Logo and link on award website



ALISE/UNIVERSITY OF WASHINGTON INFORMATION SCHOOL YOUTH SERVICES GRADUATE STUDENT TRAVEL AWARD

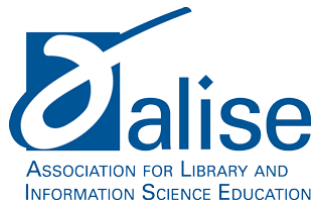
\$750

The ALISE/University of Washington Information School Youth Services Graduate Student Travel Award supports the costs associated with participation in the ALISE Annual Conference.

The University of Washington Information School is the exclusive sponsor of the award.

The exclusive sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the award sponsor with your logo included in the mobile app/virtual event platform
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor in award winner announcement email
- Logo and link on award website



SPONSORSHIP AVAILABLE: DOCTORAL STUDENTS TO ALISE GRANT

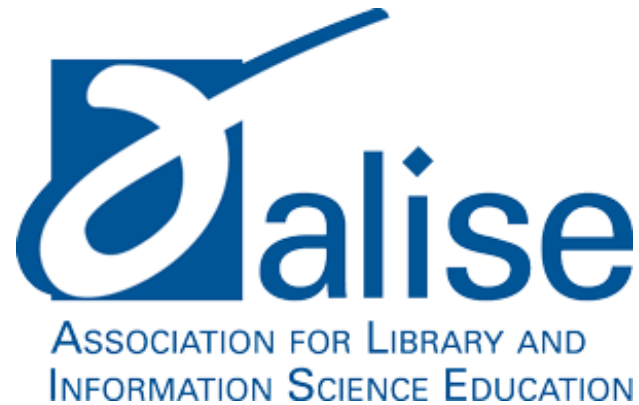
\$500

The grant supports the attendance of one or more promising LIS doctoral students at the ALISE Annual Conference. Through undertaking conference assignments and participating fully in conference programs, the winner will gain an understanding of how ALISE serves its members. One or two grants will be given at the discretion of ALISE. Multiple sponsorships are available.

The winner will receive a complimentary registration to the conference and a one-year student membership in ALISE.

The sponsorship includes:

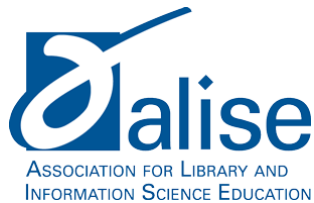
- Recognition as the award sponsor with your name included in the conference program and in the mobile app/virtual event platform
- Recognition as an award sponsor (name) during the annual conference
- Recognition as a sponsor (name and link) on award website



ALISE RESEARCH COMPETITIONS

ALISE conducts four research competitions annually:

- ALISE Research Grant Competition
- ALISE/Bohdan S. Wynar Research Paper Competition
- ALISE/ProQuest Methodology Paper Competition
- ALISE/Eugene Garfield Doctoral Dissertation Competition



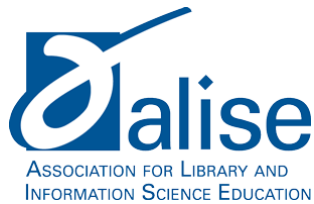
SPONSORSHIP AVAILABLE: ALISE RESEARCH GRANT COMPETITION

\$5,000

The Research Grant Program Competition awards one or more grants totaling up to \$5,000 to support research broadly related to education for library and information science. The Research Grant Award cannot be used to support a doctoral dissertation. The winner will present a preliminary and final report at the ALISE Annual Conference.

This exclusive sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the session sponsor with your logo in the conference program for the report(s) presented at the annual conference
- Recognition as the award sponsor with your logo included in the mobile app
- Recognition as the session sponsor with your name in the mobile app for the report(s) presented at the annual conference
- Recognition as the award sponsor (logo) during the annual conference
- Recognition as the award sponsor in award winner announcement email
- Logo and link on award website



SPONSORSHIP AVAILABLE: ALISE/BOHDAN S.WYNAR RESEARCH PAPER COMPETITION

\$1,000

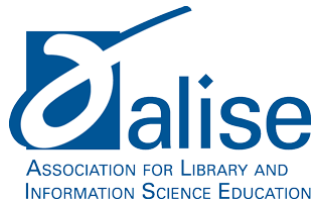
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This award further stimulates the communication of research at ALISE Annual Meetings. Research papers concerning any aspect of library and information science are eligible. This competition is not limited to research regarding LIS education. Any research methodology is acceptable. Up to two winning papers may be selected. The winner will present a summary of their paper at the conference. Multiple sponsorships available.

The sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the session sponsor with your logo in the conference program for the report(s) presented at the annual conference
- Recognition as the award sponsor with your logo included in the mobile app
- Recognition as the session sponsor with your name in the mobile app for the report(s) presented at the annual conference
- Recognition as the award sponsor (logo) during the annual conference
- Logo and link on award website

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ALISE/PROQUEST METHODOLOGY PAPER COMPETITION

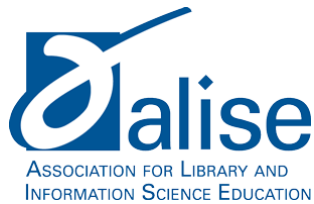
\$500

The purpose of the award is to stimulate communication on research methodologies at ALISE annual conferences. One winning paper will be selected.

ProQuest is the exclusive sponsor of the award.

The sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the award sponsor with your logo included in the mobile app/virtual event platform
- Recognition as the award sponsor (logo) during the annual conference
- Logo and link on award website



ALISE/EUGENE GARFIELD DOCTORAL DISSERTATION COMPETITION

\$1,000

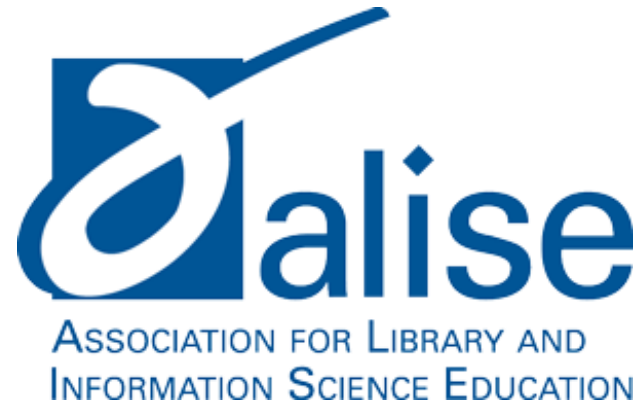
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The award recognizes dissertations that deal with substantive issues related to library and information science. Applicants may be from within or outside LIS programs. The winner will present a summary of their work at the ALISE annual conference.

The Eugene Garfield Foundation is the exclusive sponsor of the award.

The sponsorship includes:

- Recognition as the award sponsor with your logo included in the conference program
- Recognition as the session sponsor with your logo in the conference program for the report(s) presented at the annual conference
- Recognition as the award sponsor with your logo included in the mobile app
- Recognition as the session sponsor with your name in the mobile app for the report(s) presented at the annual conference
- Recognition as the award sponsor (logo) during the annual conference
- Logo and link on award website



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