



Crafting a Vision Statement: What do you want to accomplish?

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Guidelines for Visioning

- ❖ Focusing on the end result of what you truly want – not the intermediate steps of getting there
- ❖ Separate what you want from what you think is possible. Vision is about what you want.
- ❖ Focus on what you want, not avoiding what you don't want.
- ❖ Express vision in the present rather than future tenses.
- ❖ Address time period later as part of the action planning process.



Vision Statement



What is a Vision Statement?

- Involves writing a statement as a powerful tool to help you set commitments, and make a personal connection with your professional vision.
- The type of vision statement will depend on your goals.
- It all ties to professional aspiration.
- The vision in this activity is synonymous with commitment.



Vision Statement - Steps

- Step 1: Develop list of traits and qualities
- Step 2: Review 2.1 and 2.2
- Step 3: Write your vision statement
- Step 4: Share



Vision Statement – Step 1

- What does [moving into an administrative position] [being a leader in that position] mean to you?
- What are the qualities and characteristics that demonstrate what [moving into an administrative position] [being a leader in that position] means to you? For example, authenticity, trust, high work ethic.
- Consider role models within the profession.
- Make a list of traits and qualities that demonstrate this.



Vision Statement – Step 2

- Review 2.1 and 2.2
- Work from the list we came up with and choose 5 qualities or traits that seem most important to you, and that you most aspire to.
- Make sure each quality fits with the Four P's of a Powerful Vision Statement (2.2)
- List the five words



2.1 – Crafting a Vision in Context



2.2 – Four Ps of a Powerful Vision

- ❖ **Personal:** it's about you, not about anyone else
- ❖ **Present:** it's in the present tense, not a conditional future (even if you don't model it all the time)
- ❖ **Positive:** it's what you are committed to rather than what you're not
- ❖ **Passionate:** it's alive to you; it makes your spine tingle and gives you goose bumps



Vision Statement - Step 3

• Write your own vision statement

• Template for writing the vision statement:

When I am _____ (insert goal), operating at my highest, and best, I...

I do this so that...



Example of a Vision Statement

(Note: The words in italics in the following statement represent the words that the author selected from step 2.)

When I am a culturally competent leader and operating at my highest and best, I am *authentic* in my own words and actions. I search for points of *connection* even with those who are different from me, and *actively listen* with an *open mind* and heart. I commit to being *respectful* in my responses.

I do this so that I am being true to myself and appreciative of difference.

Invitation





Questions?

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